

# Study on marketing pattern of tractor in Aligarh district Uttar Pradesh

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■ **ABSTRACT** : The study area comprised of Khair Block of Aligarh District of Uttar Pradesh. The selection of block was done randomly. Geographical locations, type of soil and agroecological situation were collected with the help of geographical and political map peoples especially labour and also at the occasion of marriage and religious functions. In the present study an attempt was made to determine use pattern of tractor and machinery for selected region of Khair. Effort was made to know the use pattern of tractor under its operating conditions and socio-economic situations of farmers Khair Block. The most important aspect of the study was to collect comprehensive and authentic data from the tractor owner farmers of the, selected study area.

■ **KEY WORDS** : Marketing pattern of tractor, Use of tractor

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